

Use this worksheet to outline your upcoming course

Your Name:

Your Business:

Launch Date:

Price:

Step 1: Course Topic

Class Title:	
Course Description: <i>Write a brief overview of your course</i>	

Step 2: Course Outline

This is built for a 6 module course. If you have a smaller course just fill out the parts you need, and if it's a larger course simply copy one of the module grids and create more modules.

<i>Instructions are written below:</i>	Video Lesson Title Use titles that illustrate what the main concept of the video lesson is.	Approx. Time Keep each lesson concise	Talking Points & Key Concepts Stick to one major concept per lesson so students aren't overwhelmed. Each video lesson can include: a demonstration of techniques, definition of concepts, examples and your unique perspective!
<i>Intro Video:</i> <ul style="list-style-type: none">● <i>Welcome</i>● <i>Transformation you offer</i>● <i>Frustration you address</i>● <i>You are in the right place if...</i>● <i>That's why you created this course</i>● <i>A bit about you</i>● <i>The main highlights of the course</i>● <i>An inspirational ending</i>	Getting Started (can change to what feels right to you)	2-5 min	
<i>Bonuses: If there are any bonuses you are adding to the course you can map them out here</i>			

MODULE 1

<i>Instructions are written below:</i> MODULE 1: Title: Main Learning: Number of lessons:	Video Lesson Title Use titles that illustrate what the main concept of the video lesson is.	Approx. Time Keep each lesson concise	Talking Points & Key Concepts Stick to one major concept per lesson so students aren't overwhelmed. Each video lesson can include: a demonstration of techniques, definition of concepts, examples and your unique perspective!
<i>Intro Video for module</i>	(lesson name) Intro	2-5 min	
<i>Each video lesson should focus on one core concept or technique. Throughout your video lessons, be sure to:</i> <ul style="list-style-type: none">● <i>Define key concepts</i>● <i>Share personal tips, tricks and hacks</i>● <i>Anticipate where a student may struggle and provide ways to work through that hurdle</i>● <i>Talk them through any workbook activities</i> <i>You can have as many video lessons</i>		5-10 min	
		5-10 min	
		5-10 min	

<i>as you need. To add more rows: Right click > Insert row</i> NOTE: for smaller courses do less modules, or less lessons		5-10 min	
		5-10 min	
		5-10 min	
<i>Closing video:</i> <ul style="list-style-type: none"> ● Celebrate that they are finished ● Mention all they have accomplished ● Ask them to reflect on key takeaways ● Tell them what to do next with their new found knowledge 	Final Step	3 - 5 min	

MODULE 2

Instructions are written below: MODULE 1: Title: Main Learning: Number of lessons:	Video Lesson Title Use titles that illustrate what the main concept of the video lesson is.	Approx. Time Keep each lesson concise	Talking Points & Key Concepts Stick to one major concept per lesson so students aren't overwhelmed. Each video lesson can include: a demonstration of techniques, definition of concepts, examples and your unique perspective!
<i>Intro Video for module</i>	(lesson name) Intro	2-5 min	
<i>Each video lesson should focus on one core concept or technique. Throughout your video lessons, be sure to:</i> <ul style="list-style-type: none"> ● Define key concepts ● Share personal tips, tricks and hacks ● Anticipate where a student may struggle and provide ways to work through that hurdle ● Talk them through any workbook activities <i>You can have as many video lessons as you need. To add more rows: Right click > Insert row</i> NOTE: for smaller courses do less modules, or less lessons		5-10 min	
		5-10 min	
		5-10 min	
		5-10 min	
		5-10 min	
		5-10 min	
<i>Closing video:</i> <ul style="list-style-type: none"> ● Celebrate that they are finished ● Mention all they have accomplished ● Ask them to reflect on key takeaways ● Tell them what to do next with their new found knowledge 	Final Step	3 - 5 min	

MODULE 3

Instructions are written below: MODULE 1: Title: Main Learning:	Video Lesson Title Use titles that illustrate what the main concept of	Approx. Time Keep each lesson concise	Talking Points & Key Concepts Stick to one major concept per lesson so students aren't overwhelmed. Each video lesson can include: a demonstration of
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Number of lessons:	the video lesson is.		techniques, definition of concepts, examples and your unique perspective!
<i>Intro Video for module</i>	(lesson name) Intro	2-5 min	
<p><i>Each video lesson should focus on one core concept or technique. Throughout your video lessons, be sure to:</i></p> <ul style="list-style-type: none"> ● <i>Define key concepts</i> ● <i>Share personal tips, tricks and hacks</i> ● <i>Anticipate where a student may struggle and provide ways to work through that hurdle</i> ● <i>Talk them through any workbook activities</i> <p><i>You can have as many video lessons as you need. To add more rows: Right click > Insert row</i></p> <p><i>NOTE: for smaller courses do less modules, or less lessons</i></p>		5-10 min	
		5-10 min	
		5-10 min	
		5-10 min	
		5-10 min	
		5-10 min	
<p><i>Closing video:</i></p> <ul style="list-style-type: none"> ● <i>Celebrate that they are finished</i> ● <i>Mention all they have accomplished</i> ● <i>Ask them to reflect on key takeaways</i> ● <i>Tell them what to do next with their new found knowledge</i> 	Final Step	3 - 5 min	

MODULE 4

<p><i>Instructions are written below:</i></p> <p>MODULE 1: Title: Main Learning: Number of lessons:</p>	<p>Video Lesson Title</p> <p>Use titles that illustrate what the main concept of the video lesson is.</p>	<p>Approx. Time</p> <p>Keep each lesson concise</p>	<p>Talking Points & Key Concepts</p> <p>Stick to one major concept per lesson so students aren't overwhelmed. Each video lesson can include: a demonstration of techniques, definition of concepts, examples and your unique perspective!</p>
<i>Intro Video for module</i>	(lesson name) Intro	2-5 min	
<p><i>Each video lesson should focus on one core concept or technique. Throughout your video lessons, be sure to:</i></p> <ul style="list-style-type: none"> ● <i>Define key concepts</i> ● <i>Share personal tips, tricks and hacks</i> ● <i>Anticipate where a student may struggle and provide ways to work through that hurdle</i> ● <i>Talk them through any workbook activities</i> <p><i>You can have as many video lessons as you need. To add more rows: Right click > Insert row</i></p> <p><i>NOTE: for smaller courses do less</i></p>		5-10 min	
		5-10 min	
		5-10 min	
		5-10 min	

<i>modules, or less lessons</i>		5-10 min	
		5-10 min	
<i>Closing video:</i> <ul style="list-style-type: none">● <i>Celebrate that they are finished</i>● <i>Mention all they have accomplished</i>● <i>Ask them to reflect on key takeaways</i>● <i>Tell them what to do next with their new found knowledge</i>	Final Step	3 - 5 min	

MODULE 5

<i>Instructions are written below:</i> MODULE 1: Title: Main Learning: Number of lessons:	Video Lesson Title	Approx. Time	Talking Points & Key Concepts
<i>Intro Video for module</i>	(lesson name) Intro	2-5 min	
<i>Each video lesson should focus on one core concept or technique. Throughout your video lessons, be sure to:</i> <ul style="list-style-type: none">● <i>Define key concepts</i>● <i>Share personal tips, tricks and hacks</i>● <i>Anticipate where a student may struggle and provide ways to work through that hurdle</i>● <i>Talk them through any workbook activities</i> <i>You can have as many video lessons as you need. To add more rows: Right click > Insert row</i> <i>NOTE: for smaller courses do less modules, or less lessons</i>		5-10 min	
		5-10 min	
		5-10 min	
		5-10 min	
		5-10 min	
		5-10 min	
<i>Closing video:</i> <ul style="list-style-type: none">● <i>Celebrate that they are finished</i>● <i>Mention all they have accomplished</i>● <i>Ask them to reflect on key takeaways</i>● <i>Tell them what to do next with their new found knowledge</i>	Final Step	3 - 5 min	

MODULE 6

<i>Instructions are written below:</i> MODULE 1: Title: Main Learning: Number of lessons:	Video Lesson Title	Approx. Time	Talking Points & Key Concepts
<i>Intro Video for module</i>	(lesson name) Intro	2-5 min	

<p><i>Each video lesson should focus on one core concept or technique. Throughout your video lessons, be sure to:</i></p> <ul style="list-style-type: none">● <i>Define key concepts</i>● <i>Share personal tips, tricks and hacks</i>● <i>Anticipate where a student may struggle and provide ways to work through that hurdle</i>● <i>Talk them through any workbook activities</i> <p><i>You can have as many video lessons as you need. To add more rows: Right click > Insert row</i></p> <p><i>NOTE: for smaller courses do less modules, or less lessons</i></p>		5-10 min	
		5-10 min	
		5-10 min	
		5-10 min	
		5-10 min	
		5-10 min	
<p><i>Closing video:</i></p> <ul style="list-style-type: none">● <i>Celebrate that they are finished</i>● <i>Mention all they have accomplished</i>● <i>Ask them to reflect on key takeaways</i>● <i>Tell them what to do next with their new found knowledge</i>	Final Step	3 - 5 min	

<p><i>Instructions are written below:</i></p>	<p>Video Lesson Title</p> <p>Use titles that illustrate what the main concept of the video lesson is.</p>	<p>Approx. Time</p> <p>Keep each lesson concise</p>	<p>Talking Points & Key Concepts</p> <p>Stick to one major concept per lesson so students aren't overwhelmed. Each video lesson can include: a demonstration of techniques, definition of concepts, examples and your unique perspective!</p>
<p><i>Course Closing video:</i></p> <ul style="list-style-type: none">● <i>Celebrate that they are finished</i>● <i>Mention all they have accomplished</i>● <i>Ask them to reflect on key takeaways</i>● <i>Tell them what to do next with their new found knowledge</i>	Getting Started (can change to what feels right to you)	2-5 min	

<p><i>What's next: Tell them where to go next....a new course, a testimonial, a call with you?</i></p>			
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