

Month 5

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MO5: Permission 1: Want your kids to take a nap

Subject: Do you ever just wish your kids would take a nap?

Hey [First Name],

I remember crying when Jake was six weeks old. I wanted him to take a nap so badly because I was excited to work on my business, and I felt so guilty because I felt like it meant that I was a bad mom for being more excited to work on my business at that moment than I was about being a mom.

I want to tell you, it's ok for you to sometimes prefer your business to your baby. (somewhere a woman gasps)

You do not need to feel guilty for wanting to do other things in addition to being a mom. And having moments when you are really excited to put your boss hat on is totally ok.

There will be plenty of times when your kids melt your heart and you want to slam your computer shut and play that epic game of battleship or just snuggle while your daughter plays with your hair (ok maybe those are just my kids.)

The fact is I don't believe in balance... I believe in conscious integration (I talk about it in [my first book](#)).

This idea that you are a bad mom because you want your kid to take a nap so you can do something that excites you is a silly thought that only lives in our minds.

I have done it way too many times and came to realize that **we all beat ourselves up because we just can't give 100% of ourselves 100% of the time to our kids (or to anyone).**

I don't believe we are meant to be madly in love with our kids 24/7. Sometimes we all need a break, and we all need to get excited and take action on things outside of each other.

I know how it feels to have my children be a top priority, AND also have my business calling to me like a siren. I too have felt that guilt.

And I want you to know that you can love both and sometimes even yearn more for your business, and still be a wonderful (and loving) mother.

So if that guilt starts to creep in, go give your kid a big hug and then tell them there is something really exciting you want to work on and as soon as you are done you will get back to the cuddling.

Virtual Hug,

Dana

MO5: Clout 2: Pie of Engagement

Subject: The pie of engagement

Hey [Name],

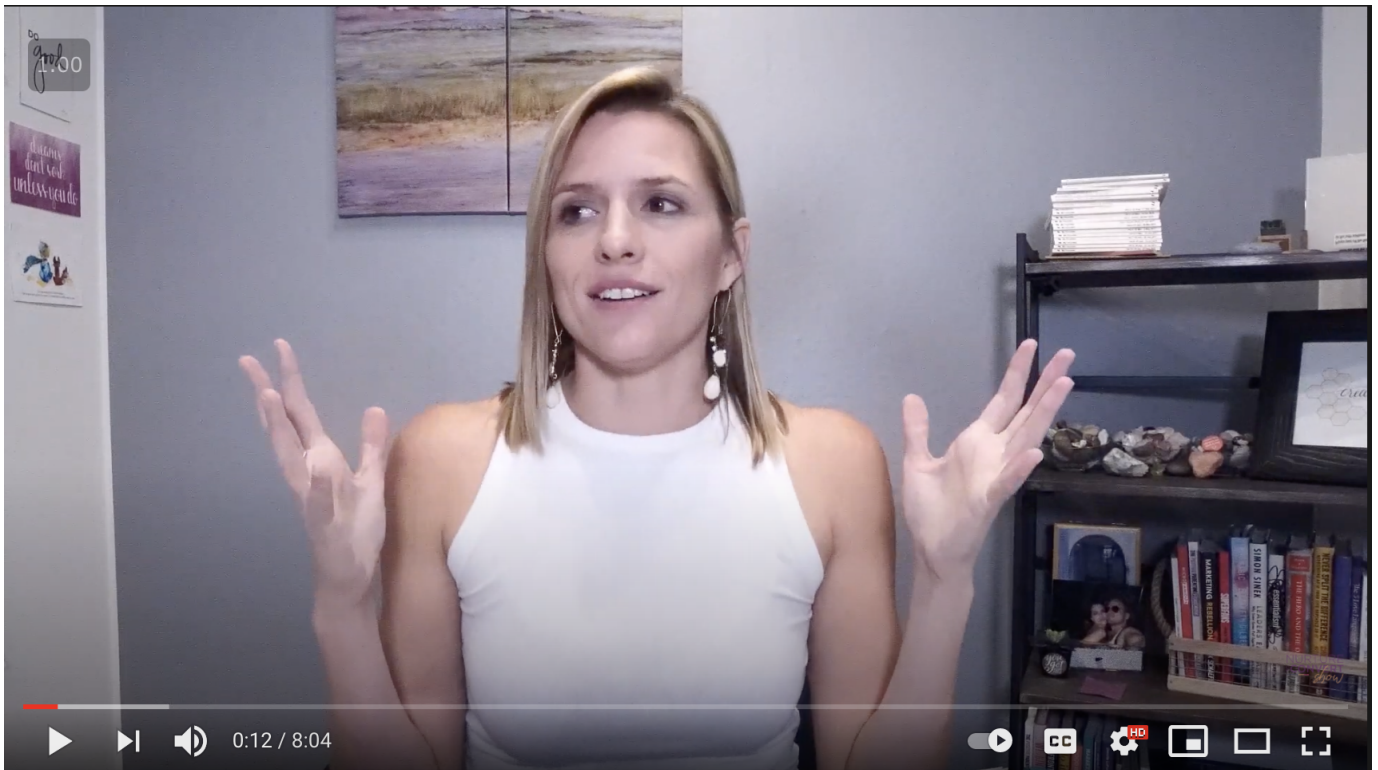
I want to share a universal truth about how the world works...

It came to me while trying to get home from running a workshop in New York. Ever since I wrote it down I keep finding different aspects of life that validate what I call the pie of engagement.

The great part is that this short video will change the way you see your audience, community, clients, and pretty much everyone.

It has the power to set you free and allow you to actually grow your business (if you let it)

Are you ready? Click the image below to check it out.



By the way, if you didn't know, I have a YouTube channel called the Nurture to Convert Show. That's where this video lives and there is a lot more where that came from so make sure you check out the other awesome training videos we have there. [CLICK HERE](#)

And if you like the video, make sure to subscribe to the channel, because we will keep bringing you content to help you grow your business in a way that works for you as a boss mom with limited time and headspace for doing #allthethings.

See you over there,
Dana

ps. I would love to hear what you think about the pie of engagement concept. I find it to be a universal truth in life and I am curious if it resonates with you.

MO5: Training 3: Stages of Clarity

Subject: Learn the simple stages of clarity

Hey [First Name],

I don't know about you but my clarity is like a rollercoaster. I see the same thing for all of my clients, colleagues, and friends.

We listen to a podcast, watch a video, or have a conversation and a lightbulb goes off."

Ah-ha I have it! I know what to do", we say to our selves.

We come away feeling amazing, clear, and excited to begin working.

Sometimes that feeling stays with us, but a lot of the time that clarity is met with challenges or wavering dedication.

And that's ok. Clarity isn't a one time thing.

Clarity has stages and I want to walk you through how it works and how you can use it to your advantage in your business and life.



[CHECK OUT THE VIDEO HERE](#)

This isn't a long video but it can make a big difference in how you feel.

We have all had clarity hangovers and it can leave us feeling like we change our mind all the time, or just can't seem to get things right, but that's not the truth.

This video will help you feel better about how you get clarity and use it to move thing forward. Without the hangover.

Talk soon,

Dana

ps. The longer you wait to catch this training the longer it will be before you see the change you want. So go watch the training now. [CLICK HERE.](#)

MO5: Recommend 4: Predictable Irrationality

Subject: Have you read Predictable Irrationality?

Hey [First Name],

People often ask me why I am good at sales and how I have been able to grow the Boss Mom brand, and now are Nurture to Convert Society. I usually tell them that I have done a ton of practicing, which is true, but I have come up with another reason...

I have realized that I have come to terms with the fact that people don't make rational decisions most of the time (me included).

This understanding allows me to look at marketing and sales in a whole new way. And when I was introduced to an amazing book called [Predictable Irrationality](#) by Dan Ariely I was blown away as all of the studies that Dan had done to show how you can actually predict human irrationality.

I have always been fascinated with behavioral economics and this book is like a crash course in how people behave and how they make buying decisions. If you are the kind of person that wishes you could just make a good product and be a good person and that would be enough to grow your business. Then this book is for you.

And if you are the kind of person that looks at people that are all over the internet and somehow it all just looks like it works for them, and feels hard for you. Then this book is for you.

BTW that last person was totally me and once I adopted the ideas in this book the magic started to happen.

It is a juicy book with lots of studies so I recommend you listen to [Predictable Irrationality](#) on audible... it is way easier to take in all the goodness.

I know that you probably have ton going on, every Boss Mom does, but this book is one that will change the way you look at your audience and how you can connect with them in a way that will not only nurture them to buy your products but to also not get so frustrated when people don't do what we logically think they should.

Let me know if you grab it and what you think.

Dana

ps. If you want to bypass trying to figure out how to build an evergreen marketing system for your business (the Boss Mom way) then you should check out the [Nurture to Convert Society.](#)

MO5: Ask 5: 4 Things you might need

Subject: 4 things you might need (pick one)

Hey [First Name],

Did you know that we have 4 really awesome juicy courses for just \$47 each?

They solve some really valuable challenges when running your online business.

While the Nurture to Convert Society gives you everything in a monthly membership (only \$47 a month) I often find that getting lifetime access to one of these courses first is a great step to getting results fast.

Ok here is the breakdown.

1. **If you are having a hard time managing your time:** My project management course not only walks you through my simple system, but it also shows you how to strategic plan and gives you the project plans as templates that you just drop into Click-up. If you haven't heard of Click-up then you are going to love it and if you use anything else (Trello, Asana, etc) it's easy to move over....like in a few minutes kinds easy. Check it out here....this course will change your stress levels and ability to get the right things done. [CLICK HERE TO FIND OUT MORE](#)
2. **If you want to build a Facebook Group community:** This is a really popular course and we have seen ladies get some amazing results in terms of group growth, engagement, and sales. If you like the way the Boss Mom group is run and has grown then you are going to love this. And I walk you through everything step by step...all the way from set up, rules, posts, and more.
[CLICK HERE TO FIND OUT MORE](#)
3. [CLICK HERE TO FIND OUT MORE](#)
4. **If you want better emails that nurture your audience and sell more:** My 90 day email nurture system really works. I have broken it down so that it's a simple formula (called Permission Sandwiches) that make it easy to brainstorm and write (or you can upgrade and get our templates). I make it easy and simple so emails don't have to be stressful, actually work, and still feel aligned with you and your voice.
[CLICK HERE TO FIND OUT MORE](#)
5. [CLICK HERE TO FIND OUT MORE](#)
6. **If social media isn't getting you the results you want...and it taking up too much time:** This course shows you the exact posts to create on which days. I give you the board templates for each month with the dates already laid in and show you the exact system to brainstorm the right engaging questions and create content fast so that you can plan, create, and schedule a month of content in less than 2 hours a month. The main key here is that it's not just content for the sake of content. The social planning we show you is all about nurturing your audience to get more engagement, build buzz for your products, market research, and sell consistently.
[CLICK HERE TO FIND OUT MORE](#)
7. [CLICK HERE TO FIND OUT MORE](#)

If none of these work and you have a problem that isn't solved by one of these courses, reply back and tell me what you wish you had.

Dana

MO5: Feedback Loop 6: Do you believe you need a coach that gets you're a mom?

Subject: Do you believe you need a coach that gets you're a mom?

Hey [First Name],

It looks like you haven't joined the Nurture to Convert Society yet. I'd love to know if it's something you're thinking of joining in the future, or if there's anything that's making you unsure of whether it's the right fit for you.

I read all my emails so reply and talk to me

Dana

MO5: Permission 7: when you can't make one more decision

Subject: When you can't make one more decision...

Hey [First Name],

Have you ever gotten to the end of the day and someone asks you what you want for dinner and you just can't make one more decision? You have already made so many choices that day (from what to pack in the kids lunches to what to post on social media for your business...and everything in between)

Sometimes I can't make another decision. If someone makes me choose what to do next I will cry (in fact I have...on multiple occasions).

When I Googled 'how many decisions do we make a day' it told me this..."It's estimated that the average adult makes about **35,000** remotely conscious decisions each day. Each decision, of course, carries certain consequences with it that are both good and bad."That last part of what caught my eye.

Each and every mom feels the hefty weight of making decisions that will affect their family, children, and themselves. Add running a business and there is a whole new set of decisions that can affect us and those we love and want to impact.

Every human is going to question whether they are making the right decisions on their lives, but **Boss Moms have it on so many levels that I want to make sure you know that you are not alone when you questions your decisions.**

Of course we can work to set the right priorities and work to make conscious decisions that we can feel good about....and yet there will never be a time where we don't have days where we feel the whole weight of the world on our shoulders.

You have chosen to raise the next generation, you have chosen to create a business that will impact the world and give you financial freedom.... you have chosen a life that requires tough decisions and a strong heart.

Every time you question yourself know that there are a million women out there feeling the same pain as you. YOU ARE NOT ALONE!

I can't give you a world where you will always know what to do, but I can make sure you are surrounded by people who tell you that even when certain decisions don't give you the results you wanted that it will all be ok.

That is the moment when friend Dana (not coach Dana) will be there to open a bottle of wine and cry it out with you...and then the next day (when you are ready) I'll be there to help you figure out what to do next.

I hope this gives you the gentle nudge to trust yourself to make a decision today even when the outcome isn't always known, but I do know that you are a smart capable woman who isn't perfect (none of us are) and that's ok.

We don't need to be perfect, we just need to be bold in our decisions, and compassionate in our forgiveness of ourselves.

Talk soon,
Dana

MO5: Clout 8: Smart Passive Income podcast

Subject: This Smart Passive Income podcast episode is a keeper

Hey there [First Name],

Sometimes you can just tell when someone has a big heart. I have known Pat Flynn for over 5 years now and I can tell you that he is a wonderful human who has a heart full of joy.

He invited me back on his Smart Passive Income podcast (you can check out my first appearance here) to talk about time management...one of my favorite topics.

In fact, this episode went so well that he invited me on stage at his first FlynnCon event to continue the time management discussion. (add picture?)

I loved this feature because I got to talk about how our decision making process affects our level of mom guilt and a specific method that can help Boss Moms make decisions and manage their time.

You can [check it out with all the show notes here](#) or go [listen straight on itunes here](#).

It's a fun listen that goes well with cooking dinner, working out, folding laundry, or any other mandatory task where you might want a little company.

Thanks for listening,
Dana

ps. If you are working to grow your online business, but part of the stress is that it's not growing the way you want, and taking up way too much time with out any movement (in the revenue department) then make sure to check out the Nurture to Convert Society (NTCS).

NTCS can help you set up the right systems (visibility, sales, social, and more) to have a vibrant, profitable business that begins to free up your time. And we give you every step and tons of templates so you have the decision support you need to make running your business easier. And it's only \$47 a month... check it out at www.nurturetoconvert.com

MO5: Training 9: Line dance in business

Subject: There are 3 ways to line dance in business

Hey [First Name],

I don't listen to much country music, but I do own a pair of cowboy boots (I went to high school in Texas). Actually, the song 'Born to Die' from the Trolls World Tour movie is one of my favorites. That counts as Country, right?

So a while back I went line dancing! (think pre-pandemic)

I thought it sounded fun and hadn't been in over 10 years.

I was right.

I also learned a valuable business lesson while I was there.

(I love me a good analogy or metaphor)

As I was sitting there watching people dance, trying to muster the courage to get up and try some of the moves myself, I began to notice something.

There were three kinds of people on the dance floor.

1. **People that you could tell had no idea what they were doing.** You could tell they were trying to figure it out, it was endearing to see them try, and you found yourself rooting for them to finally get the steps down and win the day.

2. **The people that knew all the steps, but it took all of their concentration not to mess up.** These were the least interesting people to watch. They did everything right, but their faces looked blank and they didn't look like they were having fun.

3. **The people that knew the steps so well that they were able to have fun.** They smiled and played with the moves. It was hard to keep your eyes off of these people. They were having fun, and it made you want to join in and be a part of their world.

These three levels are the exact same in business and you should be careful that you don't get stuck in the #2 bucket for too long.

When you are just starting out people can tell that you are trying and want to help you. Don't be afraid to tell people you are in the beginning stages.

Then you move into this space where you are becoming an expert in your field, but you are still spending all of your energy running your business. You are doing a good job, but it's hard to really have fun or try new things because you feel like making things work in your business takes up all your time.

The goal is to get to that point where the business is running the way you want so that you have room to play.

Marketing is a lot more about playing with ideas and trying things out to see what works.

It's hard to have the mental space and the time to play with marketing when you are in the building phase of your business.

The solution is to get the building done as soon as you can so that you can move into the marketing phase. Just make sure you don't try to jump into spending all your time testing out marketing before you have your packages, program, and sales down. If you do the socializing too soon, then you aren't able to convert those leads into sales.

I want to be able to help you make decisions in your business so that you have the space to have some fun with your business.

I don't want you to be that person that gets stuck in the cycle of trying to figure out what you're selling, how you're selling it and ends up feeling overwhelmed and frustrated with social media because it just feels like a lot of work.

Marketing should be fun.

Social Media should be social, and I want you to not feel so stressed about trying to get your business noticed and bringing in revenue.

If you want this too, then you need to try out the [Nurture to Convert Society](#)

It's all about giving you the tools to get the building phase done quickly so that you can start playing with different marketing tactics to grow and scale.

And the Nurture to Convert Society is a lot like line dancing. We give you all the steps, surround you with other people who are doing the same things, cheer you on, and make sure you never feel alone while you learn.

We made the monthly membership super easy, super affordable, and no risk. It's only \$47 a month, you can quit anytime (but I think you will fall in love) and it literally has everything you need to grow your business (seriously there is too much in there to explain it all here), so go check it out [HERE](#) and see if it's a good fit. I want to be the one who teaches you all the moves so that you can get to the point where you start having more fun and can play.

Cheers,
Dana

MO5: Recommend 10: Which authority platform should you use

Subject: Which authority platform should you use?

Hey [First Name],

You will hear over and over again that consistency is key, and you should be everywhere online. If you want to be successful then you need to multitask your content and be social all the time. (I say this with a sarcastic voice btw).

I want you to know 'that's baloney dana' (haha that's a phrase my mom used to say when she knew I was totally fibbing)

I am going to liberate you today and let you know that you don't have to be on your phone all the time, create new content constantly, or really do anything you don't want to do (ok that's not completely true).

I will have a ton more on that whole don't work so many hours, and stop being everywhere because it only dilutes the market soon, but for now, let's talk about what you DO need to do.

You DO need to be visible AND create clout.

There are 3 kinds of Authority platforms that will allow you do both of these things.

They aren't anything new or special, but they DO work.

1. **Have a blog** (if you like to write - and your audience likes to read) - great when you can't find time to record but you have time to write
2. **Have a podcast** (if you like to talk - and your audience likes to listen) - great for interviews or longer content or if you want to be able to talk to mentors
3. **Have a YouTube channel** (if you like to be on film - and your audience likes to watch) - great for how to's and being playful

If you aren't sure which authority platform you should focus on, then I have just what you need... Go take the Authority Platform quiz to find out where you would be best suited.

If you don't want to do any of these (or you just aren't ready) then the start by getting pitched on podcasts (this should be done either way) You can check out my friend Matt Johnson's behind the scenes video on how he uses Trello to get pitched and featured on podcasts [HERE](#).

I have been in the online space for a while now (over 6 years) and have found the people I think are the best at what they do.

If you want to learn more and be efficient with your time by learning the right way to have one of these authority platforms (you should only pick one) here are my recommendations.

1. For Podcasts, you want Matt Johnson again. He has this amazing course called the MicroFamous Fasttrack and it includes his whole podcast pitching system AND the entire podcast launch system. He runs a podcast production agency and produces the Boss Mom podcast and he really knows what he's doing. His program is an absolute steal so go check it out. [CLICK HERE TO TAKE A LOOK](#)

2. For YouTube, you want Sean Cannell in our life. I have known him for years and he is my favorite when it comes to YouTube because he makes it easy, he is down to earth, and he has amazing energy. Sean has a free training that shows you how to start a channel and get amazing views that help you bring in revenue. This training blew my mind...seriously, it is jam-packed with strategy and tactics that work. [CLICK HERE TO GRAB THE TRAINING](#)

3. For your blog: You need Kate from 6 Figure Blog in your life. Kate is authentic a normal Boss Mom, while also kicking butt at blogging and has been teaching bloggers how to take it to the next level. She has an awesome free training that will show you how to blog the right way. [CLICK HERE TO GRAB HER TRAINING](#)

If none of that sounds good to you and you really just want to start having conversations without an authority platform or getting featured then you can always start a Facebook group like I did. I have a great course that's

only \$47 that will show you exactly how to set up the group and get it engaged and growing. [CLICK HERE TO START A FACEBOOK GROUP](#)

Ok I think that covers it for now.

I would love to hear if you already have content on an authority platform or if you know which one you want to start...or if you aren't sure, I can help you figure it out.

I know you have a big beautiful brain and I want you to build authority the right way so you can impact the world, and still have tons of time for your family...and you.

Hugs,
Dana

ps. Links are affiliate links so if you decide to invest in any paid programs then I get a little love back. I never recommend people I don't love and I always recommend that you do your research to make sure it's a good fit for you. You can always replay and ask me if you aren't sure. I am great decision support and I care way more in helping you make a great decision than I am at making affiliate income so I'll give you permission to say 'no' if it makes sense.

MO5: Flash Sale (morning 7am) 11: Week trial

Subject: A free week of the Nurture to Convert Society

Hey [First Name],

So we've been getting to know each other for a couple months now, and my hope is that you're gaining some valuable insight that is helping you see the possibilities for your business.

But let's be honest... being on an email list can only take you so far, and my guess is that you are committed to doing what it takes to bring your business baby fully into the world, and allowing it to grow and make you full of joy as you see all the amazing things it will accomplish, just like with our human babies.

Now I know that in order to stay the course and learn what you need to create success, you will need to double down your investment, whether that be in terms of time digging around on the internet to find the answers to all your questions, or investing in someone's business program, or perhaps joining the Nurture to Convert Society to get to know me and the amazing community as you commit to growing your business with no excuses.

Well, I've got some super exciting news for you, if you've been on the fence about joining the Society, or trying to decide what your next step is in creating the business success you dream of.

We are opening up the Nurture to Convert Society for a free 7-day trial for the next 24 hours.

That means you get full access to the membership content and community for a whole week for free.

But the code only works for 24 hours so make sure you grab the trial now.

Now either you have been thinking about joining and you are pumped that you get to take it for a spin first to make sure it's a good fit, or you have no idea what the Nurture to Convert Society is and don't know if you should be excited or not. :)

If you have been wanting to join but hadn't taken the plunge use your personalized coupon code **[ONTRACoupon_65_code]** on the checkout page and you won't have to pay anything for the first week. (the membership is only \$47 a month after that and you can cancel at any time, but I have a feeling you will fall in love and want to stay)

If you don't know about the Nurture to Convert society then you can check it out [HERE](#).

It is the only proven business building system designed specifically for mom entrepreneurs. If you like what you see then just enter coupon code **[ONTRACoupon_65_code]** on the checkout page and you will get the first week for free. (then the membership is only \$47 a month and when you see what's inside you will wonder how on earth it's so affordable)

Here are a few questions you might have...

Question 1. Is it easy to cancel if I don't want to continue after the trial? A huge yes! I don't like trials where they make it so hard to cancel that I feel duped into paying for a program I don't want. With this week-long trial, we will email you each day to count down and show you how to use the system to grow your online business. It will be no secret when your trial is about to end and you can cancel with one click of a button. We even remind you that if you don't want to continue to cancel and how, so that when you decide to stay (and I think you will) that it's because you love the program and not because we tricked you. ;) I am all about building trust and I know this program is amazing and works so I am confident you will see that in the trial.

Question 2: Will I have limited access? Nope, you get everything a regular member gets for a whole week. That means you can check out our 4 core courses on how to build authority, create your simple funnel, leverage social media, and grow sales, plus the Facebook Group course, the 90-day nurture course, and then we have a course library for pretty much every other need you will have. :)

Question 3: So why would you give a whole week for free? I know that as a mom, woman, and entrepreneur it takes a little time to trust someone. I want to know their intentions are good, and that they are a good person. I also believe that the world is full of mostly good people trying to do good things and so I am willing to open the doors for a week to help build authentic trust between us. I believe that you will take in what you can during the trial and then decide if it's a good fit and either confidently stay, or confidently go. :)

Question 4: Am I worried that you will go in and take everything in for the week and then leave? (yes I totally get this question more than you would think) You could do that, but then you would just be flooded with too much info and resources and wouldn't be able to actually implement anything we teach. The best way to use the trial is to start with our core courses and see the power of the process I teach, join the Facebook Group and see how amazingly engaged the community is, and then use the trial to make a confident decision on whether to stay or go. I am all about getting rid of the guilt in our lives and feeling confident about our decisions is a great place to start.

Question 5: I heard you earn points for completing content and implementing things in the NTCS. Will I earn points during my trial? Yes, you will earn points the moment you join and start watching and implementing. If you decide to stay you keep those points and can use those points to unlock additional templates and hot seat coaching. (we love to reward action) OK those are the ones I can think of, and I don't

want to make this email book size so I'll let you get back to your day. If you want to check out the Nurture to Convert Society go [HERE](#) and if you want to grab the 7-day free trial then enter [ONTRACoupon_65_code] on the [checkout page](#).

And if you have any questions just reply and let me know.

See you there,

Dana

ps. Remember the coupon code to get the free 7-day trial of the Nurture to Convert Society is only good for 24 hours so make sure you go check it out and get the trial now. Use coupon code [ONTRACoupon_65_code]

MO5: Flash Sale (afternoon 2pm) 12: Week trial

Subject: 14 hours left to get the Nurture to Convert Society trial

Hey [First Name],

[Try out the Nurture to Convert Society for a free 7-day trial.](#)

But the code only works for another 14 hours, so make sure you do grab the trial now.

At checkout use coupon code [ONTRACoupon_65_code] on the checkout page and you won't have to pay anything for the first week.



Kim Brame

I'm glad that I joined the society. All of the things that I wondered how to do in order to grow a successful business is right there with valuable lessons, templates, and a supportive community to get feedback from. My only regret is that I didn't join sooner.

7h **Like** Reply



(the membership is only \$47 a month after that and you can cancel at any time, but I know you will fall in love and want to stay)

If you don't know about the Nurture to Convert society and want the full program page then you can check it out [HERE](#). It is the only proven marketing system designed specifically for mom entrepreneurs. Don't forget to use code **[ONTRACoupon_65_code]** when you checkout so it gives you the free trial

And if you have any questions just reply and let me know.

See you there,
Dana

p.s. One of our new members sent over this testimonial that I just had to share: "When I joined the NTCS I honestly was interested in the courses as everything I had completed of Dana's in the past aligned with my needs. But, wow, the reason I will stay is for the community! For the first time, I really get why joining a membership with like-minded entrepreneurs is so important. I feel heard, understood, and most important to a content-aholic like me...accountable for getting things done. Joining NTCS has been one of my best business decisions yet!" Dr. Susan Mortweet VanScoyoc

p.p.s. Remember the coupon code to get the [free 7-day trial of the Nurture to Convert Society](#) is only good for another 14 hours so make sure you go check it out and get the trial now. Use coupon code **[ONTRACoupon_65_code]**

MO5: Flash Sale (evening 7pm) 13: Week trial

Subject: Only 3 hour left to get NTCS trial

Hey [First Name],

I've heard too many stories of moms who's business coaches, trainers, or the people they follow, suggest a hustle that is just not possible when we have little ones needing you all the time.

We have to get dinner on the table and run all the errands, and every other delightful challenge that comes along with mom life.

This can sometimes lead to us feeling like we're not doing enough to be successful, and then leading us to feel discouraged, as though it just isn't possible for us at this stage in our lives.

This makes me so frustrated. Because it simply isn't [true.You](#) need someone on your side that understands your complex life, because they've lived it.

This is what far too many business trainings are missing when it comes to supporting mom entrepreneurs. We have unique challenges when it comes to growing our business, from time constraints to guilt for spending time on something that we care about...

Here's what Dr. Michelle Deering had to say about how the Nurture to Convert Society has supported her with her business.

"When the opportunity to participate in the Nurture To Convert Society came knocking on my door, Dana had me at hello. Why? The curriculum is organized, clear, and constructed with a Mom's life & dreams in mind, time-wise, money-wise, and energy-wise. Even over the past week as I've listen to the short, insightful & information-packed videos, it's as if Dana is speaking straight to me. The content even anticipates places where I might get stuck. AND it goes one step further to instruct me to access the supplemental material that addresses any potential hiccup. Some would call that being on-point! I would call that AWESOME! ...& just Dana being well-researched on the needs of her students. I'm excited to be in NTCS and trusting the her process...which works! Oh, and the community of women is sooo encouraging. We lift each other up😊." - Dr. Michelle Deering

I believe so deeply in the Nurture to Convert System and the Society built around it that I know that if I just get you in there you will see how much it can do for you business and you.

Make sure you go grab the 1 week free offer and go check it out for yourself. There is only a few hours left to get the trial.

If you want to check out the Nurture to Convert Society go [HERE](#) and if you want to grab the 7-day free trial then enter [ONTRACoupon_65_code] on the [checkout page](#). And if you have any questions just reply and let me know.

See you there,
Dana