

## PERFORMANCE GOALS

This is for you in the beginning stages when you need to bring in some revenue but you haven't yet gotten your simple sales funnel set up.  
I want you to spend 10 minutes in each task per day.

### Outreach:

Hang out in other fb groups (choose 2-3)

---

---

---

Search keywords related to the work you do

---

---

Quickly read and pick 2 or 3 to comment and give advice or feedback for a maximum of 10 minutes.

### Follow up:

Go into your mentions and follow up on any comments where people have mentioned you or responded to you.

Lead people to call whenever possible.

Do this for a maximum of 10 minutes (unless you've got a conversation that is going somewhere)

### Content creation (immediately associated with revenue):

Go to your last post or buzz question that you posted in your group or someone else's group and respond to people, like comments, look for valuable marketing materiel and add to repository of ideal client language.